

As a person who has worked in radio for both big corporation and small one owner stations, I feel there should be a limited number of stations a media company should own in a market. Jobs have been lost because the big companies automate shifts with voice tracks, they use syndicated morning shows, which hurts small local communities. In some cases the big companies buy a station in a smaller market only to reduce the power of the station so that they can up the power of another station they own in a bigger market. I currently teach Radiobroadcasting at a college. While many of my students get jobs the out look isn't that great for them because a company like Clear Channel even buys stations in small markets and then uses voice tracks. I really think this is devastating to small communities who can't get local news. The air waves are suppose to be owned by the citizens not by a few people. Only the big companies will say consolidation hasn't hurt radio diversity, but go to the small communities and see the effects!

Thanks - Wade Fisher